

Introducing PacRim Digital Media's "Digital Concierge"™

Interactive Digital Advertising, "Digital Concierge™", is a dynamic digital display system used to deploy rich-media content in place of traditional static signs. Digital signage uses modern display devices to captivate and engage target audiences and consumers at their point of purchase. Research shows that viewers are more likely to pay attention to dynamic digital content than static content.

In contrast to traditional print media, PacRim's Digital Media revolutionary digital signage and kiosk technology allows the use of dynamic digital content such as full motion video, eye catching graphics, sound and interactive media to deliver important messages to your target audience. With PacRim Digital Media digital signage and kiosk solutions, dynamic interactive content can be deployed to multiple independent remote stations at any time and in any location around the world.

With touch screen interactivity, one can simply touch a button on the interface screen to be taken to a page with the information they desire. For example, an advertiser could have several different screens, complete with text and photos with various options, like a sale or special offer page, hours of operation, history of the business, special awards, or any information that the advertiser would like to be known.

It's More Than A Sign

Think about it. You've seen digital advertising in shopping malls, airports, retail stores, restaurants, casinos... well, just about everywhere. One of the most famous and earliest digital signage venues is Times Square in New York. Digital signage advertising is a medium which has been time tested and is here to stay.



- ☑ "Digital Concierge™" customers can promote up and coming events 24 hours a day to the passing public. There's no need for expensive static displays that don't have the same attraction as our advertising touch screens.
- ☑ "Digital Concierge™" kiosk information center is available at the touch of a finger! Take advantage of our interactive touch screens! It offers a 24/7 service to the public! Visitors can search data base of local accommodation, restaurants, points of interest, real-estate listings, activities, attractions and much more. Events display high resolution brochure advertisements or rich on demand video stream. Just at the touch of a finger tip!
- ☑ One-Stop dynamic information station – PacRim "Digital Concierge"™ is committed to providing the consumer with quality multiple resources.

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