

About PacRim Digital Media Group

PacRim Digital Media Group is a digital communications advertising company specializing in digital advertising mediums. We have integrated digital advertising with electronic kiosk-based ad serving technologies to create a platform that will deliver targeted advertising via interactive touch-screen digital kiosks to target the advertising message of our clients.

Tourists and local consumers can access promotional offers and advertisements at kiosks set up in hotels, restaurants, malls, movie theatres, and festivals. PacRim Digital Media Group is offering consumers a unique opportunity to receive, advertorial information and promotional offers based on retailers that are within their geographic proximity.

As PacRim Digital Media rolls out its solution across the USA, PRDM will be able to help ensure that the proper data is reaching its intended audience in real-time.

In recent years, as digital networks have begun to emerge in larger cities, the biggest corporations with the deepest pockets have been sought after to advertise. Plus, small businesses, even if they could afford the price tag of national placements, generally don't need them. Their business is local.

At PacRim Digital Media Group, we're all about local businesses taking advantage of digital technology at a local level. Much like publications around town whose advertising base is comprised of roughly 80% local businesses, PacRim Digital Media Group's mission is to help you get your message to area visitors and local customers... affordably.



Our Mission & Our Philosophy

At PacRim Digital Media Group we take an unconventional spin on conventional thinking when it comes to digital marketing technology.

Our goal is to help the average business realize that powerful digital marketing tools are within their reach. Getting local businesses off the digital marketing sideline and into the game — that's what we're all about.

